

Basically Babies

~ outfitting newborns in need ~

NEWSLETTER - JULY 2012

URGENTLY NEEDED ITEMS:

Snowsuits - especially boys' in sizes **6-12 months**
Large Summer Hats - sizes 12-24 months
Small Tights - sizes 0-6 mo
Large Slippers - sizes 12-24 mo or shoe size 5-6
Boys Long Sleeved Shirts - especially sizes 0-6 mo
Large Undershirts - sizes 12-24 months
Small Shoes - sizes 1-2
Sleepers - we are particularly short in size 3-6 months but are in need of all sizes from 3-24 months

SUSTAINABILITY AND BASICALLY BABIES

Sustainability is a major buzz word these days but what does it really mean?

At Basically Babies, we define sustainability in terms of our program, of what we do and how we do it. Do we have the right people doing the right jobs at the right time? Do we have the systems in place to manage requests? Do we have the space we need to effectively operate?

Sustainability does not mean staying the same. It includes awareness of the needs we have today while anticipat-

ing our needs for tomorrow. It can be very difficult to balance these two perspectives.

We are in dire need of a larger facility to maintain our operations but we know that this will significantly increase our expenses and we will not move until we are confident that we have the funding to meet these expenses.

So where do you fit into this picture?

You can help by showing your commitment to Basically Babies and signing up for a monthly donation today.

Visit our website (www.basicallybabies.org) and click on the "Donate Now" link where you can quickly and easily sign up for a monthly donation and pledge your support to Basically Babies and the families we serve.



Visit www.basicallybabies.org to sign up for a monthly donation today!

"FRESH FLAVOUR" MOTHER'S DAY BRUNCH AND SILENT AUCTION RAISES MORE THAN \$18,000!

The 2nd Annual Basically Babies Mother's Day Brunch and Silent Auction was another fabulous success. The 185 available tickets sold out in only 3 short weeks and those who attended were treated to a wonderful event filled with "Fresh Flavours".

All guests received beautiful scarves courtesy of our friends at e-cessorized.com as well as custom recipe books prepared by our fan-

tastic mother-daughter duo Marlane Pentelechuk and Erin Walker.

We would like to thank all of our silent auction donors and our corporate event sponsors: Tailor Made Insurance, e-cessorized.com, Sturgeon Valley Fertilizers & CTV. With your support we were able to raise more than \$18,000 to support our work "outfitting newborns in need".



Beautiful table settings featuring mini "Layettes" and custom recipe cards full of Fresh Flavours

UPCOMING EVENTS:

Work Nights:

July 26 from 6-10pm

Aug 23 from 6-10pm

Please RSVP by calling 780-989-0180 or sending an email to office@basicallybabies.org

"The Junior League of Edmonton is proud to continue to invest in your organization"

We are very excited to announce that the Junior League of Edmonton has committed to donating \$6,000 over 3 years to purchase supplies for our Layette Program.

Multi-year commitments help with planning and budgeting and we are so thankful

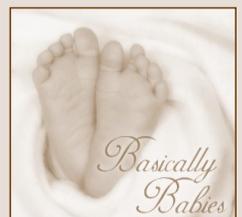
that the Junior League of Edmonton has chosen Basically Babies as one of their long-term investments.

The Junior League of Edmonton is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community.

For more information about this great organization, visit www.jledmonton.org.



Basically Babies is a registered charity helping families in extreme need in the Edmonton area who have newborn babies. We offer the gift of a complete first year wardrobe for these infants in the form of a beautiful colour-coordinated basket filled with clothing, outerwear, blankets, toys, storybooks, sleepers, undershirts, footwear and other baby essentials. For more information visit www.basicallybabies.org.



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