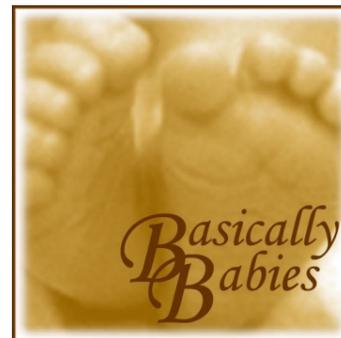


Basically News!

- outfitting newborns in need -



SPRING 2010

VOLUNTEER EVENTS

- **WORK NIGHT**
(Thursday, April 29, 6-10PM)
 - **WORK NIGHT**
(Tuesday, May 18, 6-10PM)
 - **MAMMOTH GARAGE SALE**
(Saturday, May 29th & Sunday, May 30th)
 - **INVENTORY DAY**
(Thursday, June 24, 9AM-3PM)
 - **WORK NIGHT**
(Tuesday, June 29, 6-10PM)
 - **WORK NIGHT**
(Tuesday, July 27, 6-10PM)
- RSVP your attendance to all events at 780.989.0180 or office@basicallybabies.org

DID YOU KNOW?

Altogether, there were 26,390 boys and 25,053 girls born in Alberta in 2009. This marks the third record-breaking year in a row for births in the province (51,443). The most popular names in Alberta were Ethan (355) and Olivia (245). There were many one-of-a-kind names recorded: Albertarose, Twinkle, Obama, and Chaos. Out of all the Alberta babies born in 2009, Basically Babies helped 432 - 212 of these baby boys and 204 girls respectively. I'm fairly certain that there were a few Ethan's and Olivia's in this group!

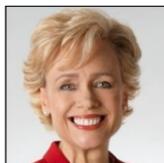
SUPPLIES NEEDED

- Small Boys Outfits (0-9 months)
- Small Girls Outfits (0-6 months)
- Small Boys Shoes (size 0 - 2 baby)
- Sleepers (0-3 months)

Global-Sized Coverage

Early April will be spent detailing the Basically Babies' warehouse for Global TV morning show host Lorraine Mansbridge and her camera crew. Mansbridge was exposed to Basically Babies in early March when we were interviewed during the Junior League Association feature on March 4th. Astonished by the contents and magnitude of our layettes, Mansbridge quickly arranged to run an entire 'Live on Location' feature at the Basically Babies warehouse.

The Global TV appearance is on Thursday, April 15th from 7 a.m. to 9 a.m. This is a great opportunity to showcase our impressive operation to the entire city of Edmonton, and more importantly, the impact we make in the lives of the families we help.



**APRIL 15
7-9A.M.**



Municipal Funding Arrives



Even in light of economic concerns and a climate of cut-backs, Basically Babies is a recipient of the 2010 Community Investment Operating Grant, and has been awarded \$6,389. The grant committee has commended our charity for providing such a valuable service to the community as well as a for our comprehensive strategic plan. This is the second straight year that the City of Edmonton has generously provided funding to our charity. We are thankful for the continual municipal support and for their belief in our cause.

Facebook Time

Please join me in welcoming Basically Babies into the world of Facebook. As communication trends move toward using social networking in both corporate and non-profit organizations, Basically Babies wants to be a part of this movement. The Basically Babies Facebook page already has 158 fans. Please invite your Facebook network to follow us. Watch for Twitter in the coming months!



Adorable Baby Nathan

These clothes are from our warehouse! Nathan, a beautiful baby boy, was born a couple months ago to a family supported by the French Settlement Establishment. This organization is one of sixty recipient organizations that Basically Babies distributes layettes through. Social workers from this establishment assist French speaking immigrants with adjustments, such as language and culture, as they make their home in Alberta. This special little boy is one of many babies outfitted since Christmas! For a comprehensive list of all approved recipient organizations, please visit our website.

www.basicallybabies.org

Mammoth Garage Sale Prompts Spring Cleaning

If you're like the majority of Edmontonians, warmer weather equals cleaning and garage sales. As you sort through your household items this spring, please consider donating any used items in good condition to support the Basically Babies annual Mammoth Garage Sale. Last year's sale raised approximately \$12,000; all proceeds going to fund our layette program.

Also, if you have time to spare the weekend of the sale, we need your help to run this massive fundraising event.

For donations or volunteer information, please call (780) 660-7494 or email garagesale@basicallybabies.org

Mammoth Charity Garage Sale

Date: Saturday, May 29 & Sunday, May 30
Location: Tailor Made Insurance Bldg
(Behind Superstore in Sherwood Park)



Successful Snowsuit Stack-Up

The month of March kicked off Basically Babies' second annual Snowsuit Stack-Up. The unseasonably warm March weather helped prompt Edmontonians to clean out their closets and shop winter clearance racks to find infant snowsuits. Several local malls and businesses generously partnered as donation drop locations.

At the end of the 3 week donation drive, Basically Babies collected 160 baby snowsuits! Snowsuits are a key item in each layette; winter layettes even include two snowsuits. Considering that Basically Babies produces 500 to 600 layettes per year, you can image how quickly we go through our snowsuit inventory!

Thank you to all media partners and drop locations (Sherwood Park Mall, Southgate Mall, Londonderry Mall, Millwoods Town Centre, Kingsway Mall, Capilano Mall, and Sweet Momma Day Spa).

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www.basicallybabies.org